

Non-GAAP Net Income and Earnings Per Share Reconciliation

(in thousands, except per share data):

	Fiscal 2010		
	13 Weeks Ended January 29, 2011		
	As Reported	Litigation Settlement Charge	Non-GAAP Total
Net sales	\$ 1,518,914	\$ -	\$ 1,518,914
Cost of goods sold, including occupancy and distribution costs	1,039,320	-	1,039,320
GROSS PROFIT	479,594	-	479,594
Selling, general and administrative expenses	332,305	(10,821)	321,484
Pre-opening expenses	1,298	-	1,298
INCOME FROM OPERATIONS	145,991	10,821	156,812
Interest expense	3,487	-	3,487
Other income	(1,058)	-	(1,058)
INCOME BEFORE INCOME TAXES	143,562	10,821	154,383
Provision for income taxes	56,073	4,328	60,401
NET INCOME	<u>\$ 87,489</u>	<u>\$ 6,493</u>	<u>\$ 93,982</u>
EARNINGS PER COMMON SHARE:			
Basic	\$ 0.74		\$ 0.80
Diluted	\$ 0.71		\$ 0.76
WEIGHTED AVERAGE COMMON SHARES OUTSTANDING:			
Basic	117,952		117,952
Diluted	124,063		124,063

During the fourth quarter of 2010, the Company recorded a pre-tax charge of \$10.8 million relating to a litigation settlement. The provision for income taxes was calculated at 40%, which approximates the Company's blended tax rate.

Non-GAAP Net Income and Earnings Per Share Reconciliation

(in thousands, except per share data):

	Fiscal 2010 52 Weeks Ended January 29, 2011			
	As Reported	Golf Galaxy Store Closing Costs	Litigation Settlement Charge	Non-GAAP Total
Net sales	\$ 4,871,492	\$ -	\$ -	\$ 4,871,492
Cost of goods sold, including occupancy and distribution costs	3,422,462	-	-	3,422,462
GROSS PROFIT	1,449,030	-	-	1,449,030
Selling, general and administrative expenses	1,129,293	(16,376)	(10,821)	1,102,096
Pre-opening expenses	10,488	-	-	10,488
INCOME FROM OPERATIONS	309,249	16,376	10,821	336,446
Interest expense	14,016	-	-	14,016
Other income	(2,278)	-	-	(2,278)
INCOME BEFORE INCOME TAXES	297,511	16,376	10,821	324,708
Provision for income taxes	115,434	6,550	4,328	126,312
NET INCOME	<u>\$ 182,077</u>	<u>\$ 9,826</u>	<u>\$ 6,493</u>	<u>\$ 198,396</u>
EARNINGS PER COMMON SHARE:				
Basic	\$ 1.57			\$ 1.71
Diluted	\$ 1.50			\$ 1.63
WEIGHTED AVERAGE COMMON SHARES OUTSTANDING:				
Basic	116,236			116,236
Diluted	121,724			121,724

Golf Galaxy store closing costs include the Company's lease exposure relating to the closure of 12 underperforming Golf Galaxy stores in the third quarter of 2010. During the fourth quarter of 2010, the Company recorded a pre-tax charge of \$10.8 million relating to a litigation settlement. The provision for income taxes was calculated at 40%, which approximates the Company's blended tax rate.

Non-GAAP Net Income and Earnings Per Share Reconciliation

(in thousands, except per share data):

	Fiscal 2009		
	52 Weeks Ended January 30, 2010		
	As Reported	Merger and Integration Costs	Non-GAAP Total
Net sales	\$ 4,412,835	\$ -	\$ 4,412,835
Cost of goods sold, including occupancy and distribution costs	3,195,899	-	3,195,899
GROSS PROFIT	1,216,936	-	1,216,936
Selling, general and administrative expenses	972,025	-	972,025
Merger and integration costs	10,113	(10,113)	-
Pre-opening expenses	9,227	-	9,227
INCOME FROM OPERATIONS	225,571	10,113	235,684
Interest expense	4,543	-	4,543
Other income	(2,148)	-	(2,148)
INCOME BEFORE INCOME TAXES	223,176	10,113	233,289
Provision for income taxes	87,817	4,045	91,862
NET INCOME	<u>\$ 135,359</u>	<u>\$ 6,068</u>	<u>\$ 141,427</u>
EARNINGS PER COMMON SHARE:			
Basic	\$ 1.20		\$ 1.25
Diluted	\$ 1.15		\$ 1.20
WEIGHTED AVERAGE COMMON SHARES OUTSTANDING:			
Basic	113,184		113,184
Diluted	117,955		117,955

Adjusted EBITDA

Adjusted EBITDA should not be considered as an alternative to net income or any other GAAP measure of performance or liquidity and may not be comparable to similarly titled measures reported by other companies. Adjusted EBITDA is a key metric used by the Company that provides a measurement of profitability that eliminates the effect of changes resulting from financing decisions, tax regulations, capital investments and other significant items that may vary from period to period and have a disproportionate effect in a given period, which affects the comparability of results. Adjusted EBITDA was determined as follows:

	13 Weeks Ended	
	January 29, 2011	January 30, 2010
	(dollars in thousands)	
Net income	\$ 87,489	\$ 67,360
Provision for income taxes	56,073	45,168
Interest expense	3,487	908
Depreciation and amortization	30,083	24,989
EBITDA	<u>177,132</u>	<u>138,425</u>
Add: Litigation settlement charge	10,821	-
Adjusted EBITDA, as defined	<u>\$ 187,953</u>	<u>\$ 138,425</u>
% increase in Adjusted EBITDA	36%	

	52 Weeks Ended	
	January 29, 2011	January 30, 2010
	(dollars in thousands)	
Net income	\$ 182,077	\$ 135,359
Provision for income taxes	115,434	87,817
Interest expense	14,016	4,543
Depreciation and amortization	110,394	100,948
EBITDA	<u>421,921</u>	<u>328,667</u>
Add: Litigation settlement charge	10,821	-
Add: Golf Galaxy store closing costs	16,376	-
Add: Merger and integration costs	-	10,113
Less: Depreciation and amortization (merger integration)	-	(2,478)
Adjusted EBITDA, as defined	<u>\$ 449,118</u>	<u>\$ 336,302</u>
% increase in Adjusted EBITDA	34%	

Reconciliation of Gross Capital Expenditures to Capital Expenditures

The following table represents a reconciliation of the Company's gross capital expenditures to its capital expenditures, net of tenant allowances

	52 Weeks Ended	
	January 29, 2011	January 30, 2010
	(dollars in thousands)	
Gross capital expenditures	\$ (159,067)	\$ (140,269)
Proceeds from sale-leaseback transactions	19,953	31,640
Changes in deferred construction allowances	11,170	9,046
Construction allowance receipts	-	7,022
Net capital expenditures	<u>\$ (127,944)</u>	<u>\$ (92,561)</u>

New Store Productivity Calculation

The following calculations represent: (1) the new store productivity calculation on a consolidated basis; and (2) the new store productivity calculation for Dick's Sporting Goods for the quarter ended January 29, 2011. Golf Galaxy stores and the Company's e-commerce business are excluded from Dick's Sporting Goods only calculation. New store productivity compares the sales increase for all stores not included in the comparable sales calculation with the increase in store square footage.

	<u>Consolidated</u>		<u>Dick's Sporting Goods Only</u>	
	<u>13 Weeks Ended</u>		<u>13 Weeks Ended</u>	
	<u>January 29,</u>	<u>January 30,</u>	<u>January 29,</u>	<u>January 30,</u>
	<u>2011</u>	<u>2010</u>	<u>2011</u>	<u>2010</u>
Sales % increase for the period	13.6%		13.7%	
Comparable sales % increase for the period	9.4%		8.6%	
New store sales % increase (A) ⁽¹⁾	4.2%		5.0%	
Store square footage (000's):				
Beginning of period	25,556	24,864	24,262	23,384
End of period	25,900	24,816	24,568	23,337
Average for the period	25,728	24,840	24,415	23,361
Average square footage % increase for the period (B)	3.6%		4.5%	
New store productivity (A)/(B) ⁽¹⁾	118.6%		111.0%	

(1) - Amounts do not recalculate due to rounding.

Dick's Sporting Goods, Inc.

Same Store Sales Revisions

Beginning in fiscal 2011, the Company is revising its method for determining its same store sales calculations. Same store sales measure the growth in sales for the same store location for a particular period from the corresponding period in the prior year.

Prior to fiscal 2011, store locations were excluded from the full year or the quarterly same store sales calculation until the beginning of the fiscal year or quarterly period, as applicable, subsequent to the location commencing its 14th full month of operations following its grand opening or relocation. Beginning in fiscal 2011, a store location will be included in the same store sales calculation in the same fiscal period that it commences its 14th full month of operations. The Company believes this change will better conform its calculation of same store sales to retail industry practice.

The following table presents quarterly and full year same store sales results for fiscal 2010 calculated in the same manner as same store sales will be calculated beginning in fiscal 2011.

	<u>As reported</u>	<u>As adjusted</u>
<i><u>Consolidated</u></i>		
Q1	8.2%	8.2%
Q2	5.7%	5.7%
Q2 YTD	6.8%	6.8%
Q3	5.1%	5.1%
Q3 YTD	6.2%	6.2%
Q4	9.4%	9.3%
Q4 YTD	7.4%	7.2%
<i><u>Dick's Sporting Goods Stores</u></i>		
Q1	7.6%	7.6%
Q2	5.6%	5.6%
Q2 YTD	6.5%	6.5%
Q3	3.8%	3.8%
Q3 YTD	5.6%	5.6%
Q4	8.6%	8.6%
Q4 YTD	6.8%	6.5%
<i><u>Golf Galaxy Stores</u></i>		
Q1	12.4%	12.4%
Q2	2.9%	2.9%
Q2 YTD	6.7%	6.7%
Q3	2.4%	2.4%
Q3 YTD	5.7%	5.6%
Q4	2.2%	2.2%
Q4 YTD	5.1%	5.1%
<i><u>E-Commerce</u></i>		
Q1	15.2%	15.2%
Q2	28.0%	28.0%
Q2 YTD	21.3%	21.3%
Q3	82.4%	82.4%
Q3 YTD	39.6%	39.6%
Q4	36.3%	36.3%
Q4 YTD	38.1%	38.1%